



# EMBIZ MOSCOW

INTERNATIONAL FORUM FOR INNOVATIVE  
TECHNOLOGIES, CONCEPTS & PROJECTS  
EXPOCENTRE FAIRGROUNDS  
NOVEMBER 10 – 12, 2009 IN MOSCOW

## EMBIZ MOSCOW 2009

### FAST-TRACKING YOUR BUSINESS WITH RUSSIA

Contacts are the key to successful business in Russia. EMBIZ MOSCOW secures you contacts with the top decision makers: The Russian Ministry for Energy, MinEnergO, has invited high-ranking managers and representatives of regional authorities to EMBIZ MOSCOW. Meet managers and engineers of centralised suppliers and power plant operators as well as managers of state-owned enterprises.

These key decision makers will decide about replacement investments in the billions during the next years. Meet tomorrow's clients at EMBIZ MOSCOW 2009.

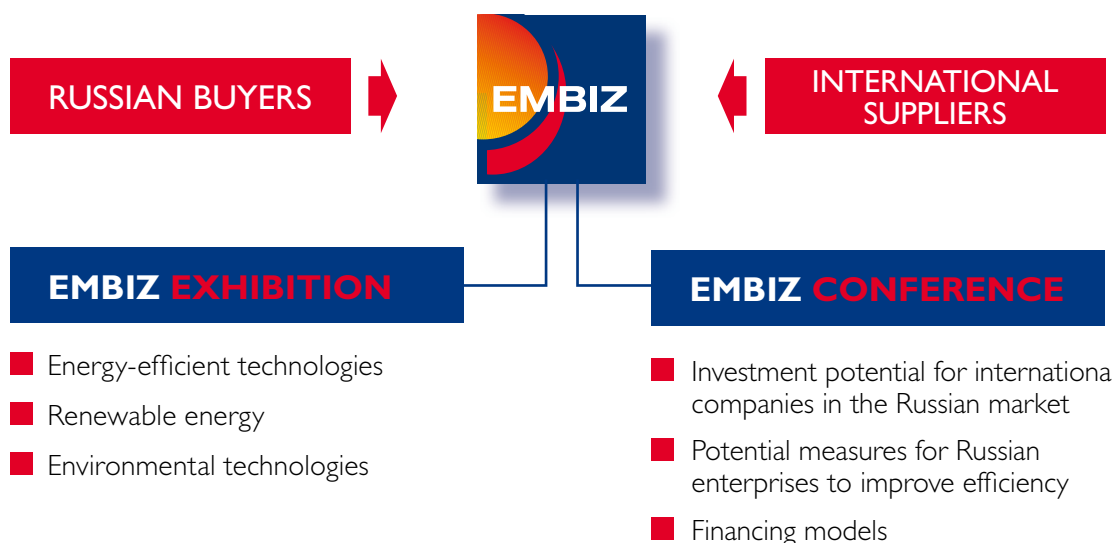
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## INVESTMENT NEEDS OF THE RUSSIAN ENERGY SECTOR

Government target: *Increasing Russia's energy efficiency by 40%*

Motto for the upcoming years:

*“Renew, renovate, invest“*



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## EMBIZ MOSCOW 2009

### Date

November 10 – 12, 2009

### Format

1. EMBIZ EXHIBITION
2. EMBIZ CONFERENCE

The EMBIZ MOSCOW 2009 exhibition and conference take place at the same time. The events offer a comprehensive overview over models to finance energy conservation projects, investment opportunities, the most efficient technologies and cutting edge technical developments to improve the efficient use of energy in the public and private sectors.

### Background

50% of all generated energy is lost during transportation alone. It makes sense for the Russian Government to save energy despite falling gas and oil prices because duties on oil exports account for almost 70 % of the Russian national budget. Energy not used domestically can be exported to the benefit of the Russian treasury. Quite understandably, the Russian government has obligated Russian industries to reduce the domestic energy consumption by 40% until 2020.

ENERGY EFFICIENCY is therefore the main topic on the EMBIZ MOSCOW. On the EMBIZ MOSCOW you meet the most important representatives of the Russian energy sector and the municipal management. The representatives attend by invitation of the Russian Ministry of Energy.

### Decision makers

The most important decision-makers in the Russian energy sector meet on the EMBIZ MOSCOW, among them

- centralised suppliers and network operators
- territorial power plant operators
- suppliers of remote heat
- representatives of municipalities and public authorities
- managers of state-owned enterprises and
- leaders in the energy industry.

They attend the EMBIZ MOSCOW 2009 on the personal invitation by the Russian Ministry of Energy. Many of the expected top executives come from the north-eastern regions of Russia, which are rich in raw materials.

Thanks to the fact that the deputy minister for energy has personally invited the top management of Russian energy companies as well as high ranking representatives of the 50 most important Russian energy regions, EMBIZ MOSCOW 2009 is where top decision makers meet.

Here you can establish contacts with experts and managers who will make purchase decisions in the upcoming years.





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## EMBIZ EXHIBITION

### MAIN FIELDS:

- Energy efficient technologies & heat engineering
- Electric power transmission and power storage technology
- Intellectual power management
- Renewable energy sources, environmentally friendly technologies

### MAIN TOPICS:

- Mandates of the Russian Ministry of Industry and Energy for energy efficiency and preservation
- Financing models for energy-saving projects
- Investment opportunities in the Russian regions
- New concepts & technologies to improve the efficient use of energy

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## EMBIZ CONFERENCE

### PARTICIPANTS

International speakers, research institutions, administrations and politicians. Among the speakers is Sergey Mikhailov from the Russian Ministry of Industry and Energy who is responsible for the energy policies and the Deputy Minister of Industry and Energy for the Russian Federation.

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## Partners

Sponsored by the Russian Ministry of Industry and Energy,  
MinPromEnergO

## Overview

Date: November 10 – 12, 2009  
Hours of operation: 10.00 am – 6.00 pm  
Location: Expocentre Fairgrounds Moscow,  
Central Exhibition Site  
Homepage: [www.embiz-moscow.com](http://www.embiz-moscow.com)



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